



WhiteOx

GameFi Ecosystem

Gamification of cryptocurrency earnings and investments

WhiteOx Space

WhiteOx is a full-scale gaming ecosystem for blockchain Play2Earn projects and Metaverse, investors and Gaming Guild, with multi-chain support and Decentralized Autonomous Organization (DAO).

The platform combines IGO Launchpad, Game Accelerator, NFT aggregator and marketplace, GameFi & NFT aggregation pools, staking and farming, and in-house game development studio - all in one place.

WhiteOx maintains a unique allocation using the WhiteOx Power Level \$WPL reputation development mechanism, providing an opportunity for retail buyers to invest in a future built by the most powerful crypto gaming projects.

The platform is based on a highly secure and scalable WOX GENesis Multi-Chain that interacts with Polygon and BSC sidechains.

Powered by



GENesis Multi-Chain



Media partners

Bloomberg



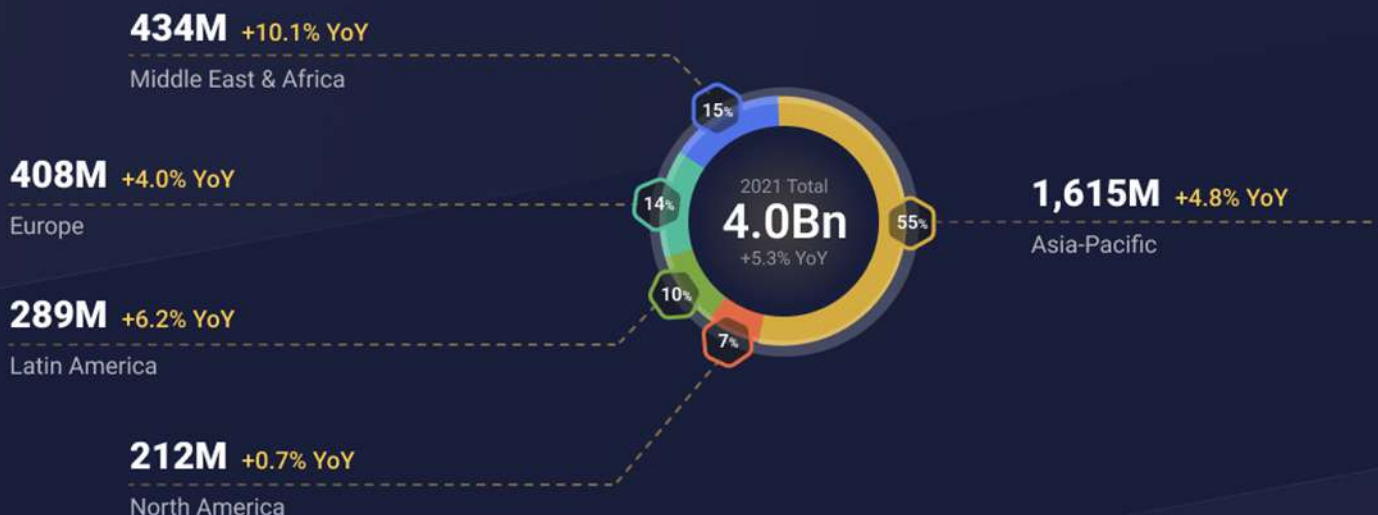
Forbes

Introduction

According to the Newzoo Global Gaming Market Report 2021, the number of players all around the world increased by 5.3% from 2015 to 2021 and now exceeds 3 billion. The report also predicts that much more players will come to the gaming market in the future.

2021 Global Players

Per Region With Year-on-Year Growth Rates



Games have become a turning moment in entertainment industry and the blockchain could be the first technology to change the whole nature of gaming fundamentally. The Metaverse possibilities are the main example, but GameFi is the next logical development step that could serve as a bridge from P2E gaming to a fundamentally new form of entertainment.

Entering the multi-billion market of gaming industry

The WhiteOx story began in 2019, with the idea of renting out Axies to other Axie Infinity players who couldn't buy their own. By October 2020 it became clear how this helps players to create another income source during the pandemic by doing what they really love.

That's how the story of creating and launching a full-scale gaming ecosystem for players, investors and developers based on blockchain, cryptophilosophy and decentralization got started.



WhiteOx is a symbiosis that combines GameFi + NFT and aims to provide a platform where people can earn with their NFT Grails and play exciting games.

Many people do not understand the concepts of CeDeFi, NFT and Play2Earn. So the project aims to provide a universal solution where everyone can easily and interactively understand all these aspects and actually use it, as well as be able to earn cryptocurrency by several ways.



Shinobu Kurosawa

WhiteOx Marketing & Ecosystem Advisor

Ex-BCG strategy consultant, 6 years in blockchain space, serial tech entrepreneur

WhiteOx Space Features



Ex-BCG strategy consultant, 6 years in blockchain space, serial tech entrepreneur



IGO and Accelerator E-Sport P2E NFT Games and Metaverses with the best architecture and in-game economy



GameFi & NFT Aggregation Pools with income up to 3% per day and the opportunity to withdraw deposit any moment



An innovative project aimed at creating a fully immersive and interactive Metaverse environment, opening up the next stage of evolution of the GameFi industry



WhiteOx Gaming Guild is creating Economic Freedom Worldwide through the Metaverse Economy



WhiteOx Collective DAO allows WPL token holders to propose changes and updates of the project, and vote on them. That's what make GameFi a really open for users



Lifetime passive reward mechanism for holders of in-game NFT assets of WhiteOx Metaverse



Many monetization options, from Play2Earn and Farms to simply holding assets for passive income



A model of affiliate program that has no analogues in the market and the WhiteOx Power Level reputation development mechanism allow to form a motivated community around the project

Why join with us?

We're bringing the NextGen Experience of Blockchain Gaming, NFTs & Metaverses to millions of people. And we invite you to be part of our vision.



Game Projects

- Comprehensive support to develop sustainable strategies and launch successful campaigns.
- In addition to issuing tokens WhiteOx provides game developers with the opportunity to explore other innovative ways to raise capital to fund their projects through the sale of virtual items in the NFTs form.



Game Investors

- Early access to tokens of the best GameFi projects with high potential of growth
- Better liquidity for game assets
- Participation in GameFi & NFT Aggregation Pools with income up to 3% per day
- Exclusive drops of valuable in-game NFT assets
- Staking & Farming
- Govern all WhiteOx DAO products and treasury



Game Players

- Player-Owned Economy
- No-cost access to Play2Earn games as a scholar
- Upgrade and modernization (crypto-mutation) of in-game NFTs of characters and items
- Increasing of monetization and the ARPU (average revenue per user) level
- Profit maximization within P2E Gaming Guild
- Liquid market for all game items



WhiteOx Ecosystem

Expanding the Reality: Metaverse and Web 3.0

WhiteOx offers the most comprehensive set of resources for all participants of the rapidly evolving GameFi industry economy



IGO Launchpad

Get early access to the ideas of tomorrow. We're a blockchain gaming Launchpad focused on growing the WhiteOx ecosystem and the metaverse. We realized the different IGO methods implemented on the platform, from public launches to private sales.

Moreover the participants will be able to buy NFT Grails during the early launch stages by investing not only in a game token, but also receive valuable in-game items.



GameFi & NFT Aggregation Pools

The pools are focused on financing, monetizing and selling partner blockchain game projects, as well as managing digital assets in popular games.

In Axie Infinity our pool already owns several hundred axes and rents them out to Philippine's players and receiving 30% of the SLP tokens they earn.



P2E Gaming Guild

WhiteOx P2E Gaming Guild aims to be the leading community of P2E gamers, enthusiasts and investors. We are going to constantly hold various events such as airdrops, weekly giveaways, tournaments, quests and streams.

Creating an engaging experience for the community is our primary task and we will work hard to make the WhiteOx P2E Gaming Guild the best place for all P2E.



Accelerator

Comprehensive support to develop sustainable strategies and launch successful campaigns.

In addition to issuing tokens WhiteOx provides game developers with the opportunity to explore other innovative ways to raise capital to fund their projects through the sale of virtual items in the NFTs form.



Collective DAO for a vibrant decentralized future

WhiteOx moves step by step towards a full DAO structure taking a holistic and methodical approach to decentralization. WhiteOx will be managed by a decentralized community of WPL token holders who are interested in project development, taking into account the real and current market needs.



NFT Marketplace

Exclusive drops of valuable in-game NFT assets (game characters, unique items, virtual worlds, etc.).

Traders can buy or sell yield-bear game items of any game, from any blockchain, on a single platform.



Network

An innovative approach to a multi-level additional income program.



WhiteOx dApps

- NFT Self-Minting
- Staking & Farming
- Metaverse Gaming League
- NFT eSport Games

And more



WhiteOx Ecosystem

Expanding the Reality: Metaverse and Web 3.0

WhiteOx offers the most comprehensive set of resources for all participants of the rapidly evolving GameFi industry economy



WhiteOx Metaverse

An innovative project aimed at creating a fully immersive and interactive Metaverse environment based on WOX GENesis Multi-Chain.

WhiteOx Metaverse opens up the next stage of evolution of the Gaming Blockchain Industry by giving everyone the opportunity to explore and learn about WhiteOx, purchase smartNFTs, play games and monetize their experiences, and traverse through GEN portals to instantly get know what's happening with our ecosystem partners. Built for the Metaverse the WhiteOx smartNFT technology will allow developers to easily program smart NFTs that can respond and evolve through interaction with users within the Metaverse.

- Headquarters in the Metaverse
- Combining 7 Blockchains
- SmartNFT
- MetaU eLearning Space



DAO Utility Token

WhiteOx allows participants not only to make a profit, but also gamifies this process.

\$WPL (WhiteOx Power Level) is a DAO Utility Token used as a growth catalyst and representing a reputation development mechanism using financial incentives and multi-level governance. WPL works like a social ranking and aims to reward users for their contribution to the ecosystem development.

You cannot buy WPL, it can be only accumulated by performing actions within the ecosystem. This is the value of the product for early users. The WPL provides access to 5 unique opportunities to enhance the experience and interact with the WhiteOx community.

- Profitability Booster
- Affiliate Rank
- Guaranteed IGO Allocation
- WhiteOx Collective DAO
- Staking



WOXGAMES

We create story-driven blockchain games with Play-to-Earn economies. An independent blockchain game development studio that is passionate about building financial gaming products and a player-owned economy.

The studio works hard on the Arcane World of Crypto Legends game along with several other blockchain games that will be integrated into the WhiteOx ecosystem.



GEN-13 VR Metaverse

Open, Social & Persistent We are creating an Open, Social, Virtual Reality world. A world with its own economy and its own currency. A VR world with its own Marketplace, Games, Social experiences and Virtual Land ownership.

A VR world which will be interconnected and seamless. Fully accessible from any device from 2D mode on a user's Desktop to an immersive VR mode on a user's Desktop or Mobile.

- Unlimited scalable Social VR World
- Cross-platform VR Client
- Virtual Land Ownership
- Monetize Your Space

The first step to the WhiteOx Metaverse 3.0

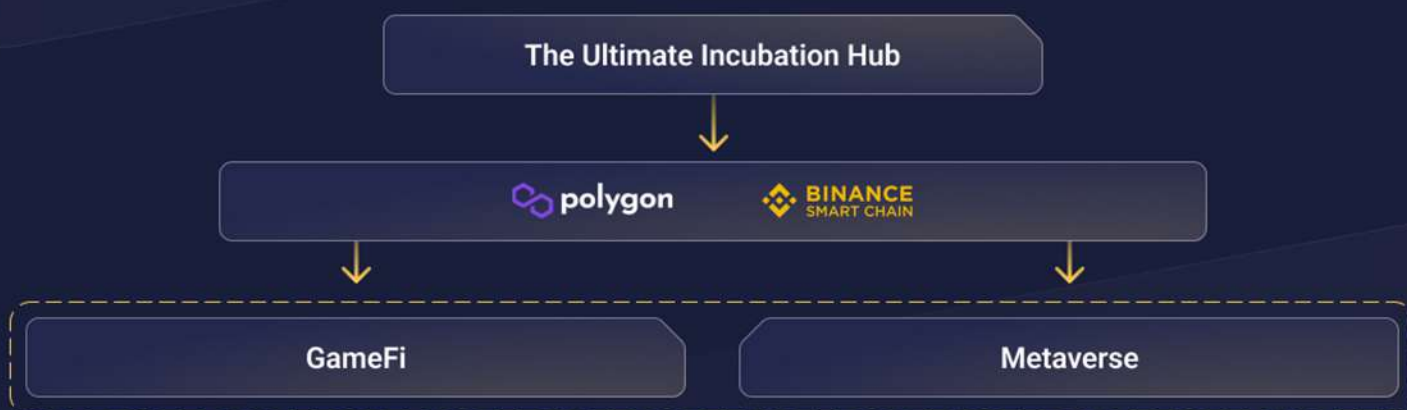
Online Games long ago overtook Hollywood in the large entertainment market. And in the near future the GameFi industry will do the same with the entire market of streaming services, getting a young audience and providing all the opportunities within the gaming world. That's why more and more blockchain projects include P2E-based games into their ecosystem.

But many projects don't have the right architecture to support this movement. WhiteOx offers a profitable opportunity for GameFi projects to expand use cases and provide an immersive gaming experience in the P2E gaming economy.

Quality Projects. Big Launches.

IGO Launchpad on WhiteOx

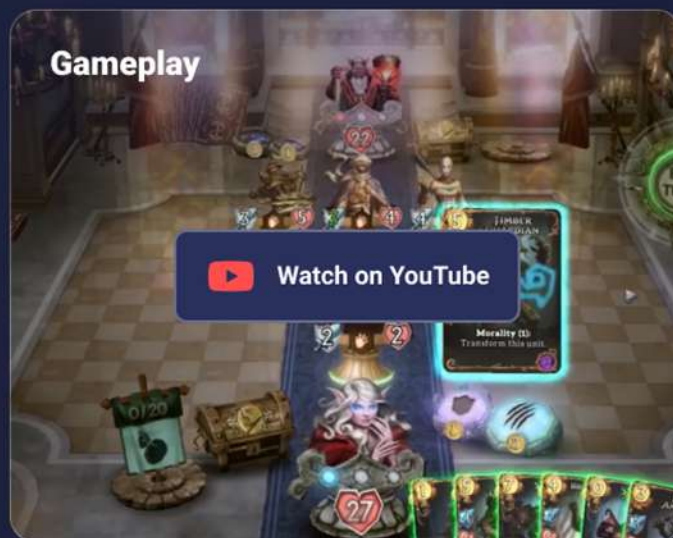
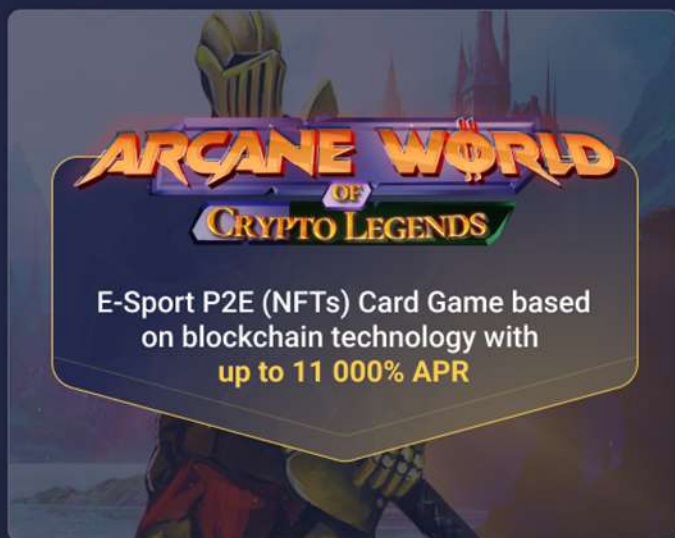
Access public & special rounds for high-quality crypto gaming projects



We're a blockchain gaming launchpad focused on growing the WhiteOx ecosystem and the Metaverse. We realized the several different IGO methods on the platform, from public launches to private sales.

Moreover the participants will be able to buy NFT Grails during the early launch stages by investing not only in a game token, but also receive valuable in-game items.

Upcoming IGOs. Exclusively on WhiteOx.



Introducing

Arcane World of Crypto Legends

The Next Generation of Collectible Card Games, Metaverse with a well-thought-out story and innovative in-game economy full of incredible moments, actions, strategies, Guild Quest, PvP Guild War, Special Events and much more!

The game focuses on the social component, such as groups and guilds. The game takes place in the fantasy Arcane World, filled with the secrets of destroyed civilizations. The game starts with the midst of the war. The gods and various races formed great empires and began a fierce struggle for power.

The game has been in development for 7 months, already developed more than 50%.



Features



Explore the metaverse, play and win \$AWCOIN and get NFT Crypto Grails

Arcane World of Crypto Legends is based on the "Master&Earn" philosophy and will include difficult PVE, hardcore PvP, live economy and more!

Buy, collect, sell, trade Arcane World of Crypto Legends NFT cards on the WhiteOx NFT Marketplace.

Choose the best cards according to your game mode to use them in battles.

Explore our Metaverse, find friends, build your team, fight with the other players and earn \$AWCOIN, find rare and valuable NFT Crypto Grails.

Earnings without Gaming

The first ever game with an innovative mechanism of lifelong passive reward for in-game NFT assets holders. This gives Arcane World of Crypto Legends NFT Cards holders a great passive income overtime just by holding the NFT in their wallet. Many options for using - from Play2Earn and Farms to simple storage for passive income - make Arcane World of Crypto Legends friendly to everyone and attractive in various market conditions.

Pursuing the new Master&Earn concept

Our vision is to turn the Play&Earn concept into a Master&Earn where strategy and gaming experience really matter. All game modes in Arcane World of Crypto Legends are based on skills. We invite you to master the game and its mechanics. This is not a "sit down and click here" type of game. You will need to understand the game, analyze and create your individual strategy, develop your characters, increase their skill and influence level in order to make progress, defeat your opponents and get more rewards.

Upcoming IGOs. Exclusively on WhiteOx



StarBulls

A series of exclusive NFTs that give you the opportunity to participate in staking and make a profit.

StarBulls holders will be able to mine the \$WPL token with the NFTs. The \$WPL token is unique on the WhiteOX platform, and could be used for a number of future utilities. Then the NFTs built into avatars will be integrated into the Metaverse.



CryptoMonopoly

P2E Metaverse RPG game, based on the market model of financial corporations.

This game is highly touted to be the next huge 'thing' in the cryptoverse. Having a strong community and key opinion leaders who are passionate gamers, it's a perfect recipe for success.

For Investors

WhiteOx Space has different levels and methods of investing in digital products. They help projects get more funding and for investors to maximize their profits.



Key features



Gamification of cryptocurrency earnings and investments



Many levels to enhance experience and interact with the WhiteOx community



The ecosystem combines different virtual spaces



Many monetization options, from Play2Earn and Farms to simply holding assets for passive income

Exclusive product by WhiteOx

GameFi & NFT Aggregation Pools

For long-term investors looking for a sustainable financial model in the GameFi and NFT market



First GameFi & NFT Aggregation Pool

The pool is focused on managing digital assets in three popular games: Axie Infinity, Sandbox and League of Kingdoms. In Axie Infinity our pool already owns several hundred axies and rents them out to Philippine's players and receiving 30% of the SLP tokens they earn.

	Potential profit per day:	from 1% to 3%
	Access to pool:	public
	Min. Investment:	\$200
	Max. Investment:	\$1,499
	Period:	indefinite
	Accrual period:	every business day
	Refund of deposit:	anytime HOLD of deposit is 30 days, Lock-Up period after deposit completion is 30 days



Progressive GameFi & NFT Aggregation Pool

The pool is focused on financing, monetizing and selling affiliate blockchain gaming projects.

	Potential profit per day:	from 1.2% to 3%
	Access to pool:	public
	Min. Investment:	\$1,500
	Max. Investment:	\$25,000
	Period:	indefinite
	Accrual period:	every business day
	Refund of deposit:	anytime HOLD of deposit is 30 days, Lock-Up period after deposit completion is 30 days



Highly-profitable GameFi & NFT Aggregation Pool

The pool is focused on trading expensive collectibles for E-Sport Play to Earn (NFTs) Games.

	Potential profit per day:	from 1,5% to 3%
	Access to pool:	for participants with the balance of 20,000 WPL and more*
	Min. Investment:	\$3,000
	Max. Investment:	\$25,000
	Period:	indefinite
	Accrual period:	every business day
	Refund of deposit:	anytime HOLD of deposit is 30 days, Lock-Up period after deposit completion is 30 days

*You can learn more about WPL in section: Internal Meta Economy

Available investment methods



BTC - ETH - LTC - USDT TRC20 - USDT ERC20 - Polygon - BNB - SOL - DOT - XRP - DOGE - TRX

A three-type #Assist2Earn Referral System

Our innovative model #Assist2Earn encourages joint use of the ecosystem to help our community-supported services and projects become global while earning (the more you use ecosystem resources, the more you earn) and the projects you help will grow and that's why we # Assist.



The highest affiliate commissions and Leadership Advancement Bonuses



Get affiliate rewards instantly

Active

Aggregation Pools Referral Rewards

Inactive

SOON

Launchpools Referral Rewards

Inactive

SOON

Farms Referral Rewards

Aggregation Pools Referral Rewards

To receive a referral reward you just need to sign up on our platform and start attracting referrals using your referral link. Even if you don't participate in Aggregation Pools, every time your referrals open a deposit in Aggregation Pools, you will receive a reward directly to your playing balance, that you can immediately withdraw to your crypto wallet or use within the WhiteOx ecosystem.

Basic conditions

Direct and linear rewards

1 LVL – 7%

2 LVL – 2%

3 LVL – 1%

4 LVL – 0.5%

+1% to \$WPL DAO Utility Token



Upgrade Base Account

Direct and linear rewards

Lvl 1 15%

Lvl 2 5%

Lvl 3 3%

Lvl 4 3%

Lvl 5 2%

Lvl 6 1%

Lvl 7 1%

Lvl 8 1%

+1% to \$WPL DAO Utility Token

+ Veneno Affiliate Rank and 8 Leadership Advancement Bonuses

+ Exclusive access level and benefits



Profitability Booster



Guaranteed IGO Allocation



WhiteOx Collective DAO



Staking

Internal Meta Economy

Tokens Usage, Utility and Value

WhiteOx has two tokens in its ecosystem:



WOC
Ecosystem token

Stablecoin WhiteOx Space, used for internal operations and for affiliate program.

WOC 1 = USD 1



WPL
(WhiteOx Power Level)

DAO Utility Token, used as a growth catalyst and representing a reputation development mechanism using financial incentives and multi-level governance.

WhiteOx Power Level

A basic symbol of WhiteOx value, reputation development mechanism and governance token



Powered by Polygon



Governance Model



Value increasing model



Financial incentives



Gamification of cryptocurrency earnings and investments

WhiteOx allows participants not only to make a profit, but also gamifies this process.

The WhiteOx core is built on an in-platform and real-world tangible value player-owned WPL DAO Utility Token, designed to increase the WhiteOx platform opportunities and establish mutually beneficial relationships between developers, users and investors.



NextGen Experience in WhiteOx Metaverse

WPL is more than just a governance and rewards token. It's a Digital Grail that allows its holders to access exclusive benefits and, above all, a unique and engaging experience. The WPL utility potential goes far beyond the "digital utility token standards", creating a distinct and interesting crossover for retention and earnings in the ecosystem.

WPL opens access to 5 unique opportunities to enhance your experience and interact with the WhiteOx community



Profitability Booster



Affiliate Rank



Guaranteed Allocation



Collective DAO



Staking

Profitability Booster

Collect WPL tokens to increase your ROI in GameFi & NFT aggregation pools.
The more WPL you have on the account, the higher is the daily income.

20,000 WPL



Income increasing to the basic
pool rate +0.1% per day

50,000 WPL



Income increasing to the basic
pool rate +0.2% per day

100,000 WPL



Income increasing to the basic
pool rate +0.3% per day

200,000 WPL



Income increasing to the basic
pool rate +0.5% per day

400,000 WPL



Income increasing to the basic
pool rate +0.7% per day


600,000 WPL



Income increasing to the basic
pool rate +1% per day

Affiliate Rank

The participant opens up new ranks, privileges in the form of an advanced affiliate program and Leadership Advancement Bonuses by earning WPL.

	Miura Base rank		1 line — 7% 2 line — 2% 3 line — 1% 4 line — 0.5%	
Opens up by reaching 20,000 WPL and \$5,000 of team turnover Leadership Advancement Bonus \$300	Espada Rank 2		1 line — 8% 2 line — 2% 3 line — 1% 4 line — 0.5%	5 line — 0.25% 6 line — 0.25%
Opens up by reaching 50,000 WPL and \$10,000 of team turnover Leadership Advancement Bonus \$700	Urraco Rank 3		1 line — 9% 2 line — 3% 3 line — 1% 4 line — 1%	5 line — 0.5% 6 line — 0.5%
Opens up by reaching 75,000 WPL and \$25,000 of team turnover Leadership Advancement Bonus \$1,000	Diablo Rank 4		1 line — 10% 2 line — 3% 3 line — 1% 4 line — 1%	5 line — 0.5% 6 line — 0.5% 7 line — 0.25% 8 line — 0.25%
Opens up by reaching 100,000 WPL and \$50,000 of team turnover Leadership Advancement Bonus \$3,000	Murcielago Rank 5		1 line — 10% 2 line — 4% 3 line — 2% 4 line — 1%	5 line — 1% 6 line — 0.5% 7 line — 0.25% 8 line — 0.25%
Opens up by reaching 200,000 WPL and \$100,000 of team turnover Leadership Advancement Bonus \$6,000	Gallardo Rank 6		1 line — 11% 2 line — 4% 3 line — 2% 4 line — 2%	5 line — 1% 6 line — 1% 7 line — 0.5% 8 line — 0.5%
Opens up by reaching 500,000 WPL and \$300,000 of team turnover Leadership Advancement Bonus \$20,000	Huracan Rank 7		1 line — 12% 2 line — 5% 3 line — 3% 4 line — 2%	5 line — 1% 6 line — 1% 7 line — 0.5% 8 line — 0.5%
Opens up by reaching 800,000 WPL and \$1,000,000 of team turnover Leadership Advancement Bonus \$50,000	Aventador Rank 8		1 line — 14% 2 line — 5% 3 line — 3% 4 line — 2%	5 line — 1% 6 line — 1% 7 line — 1% 8 line — 1%
Opens up by reaching 1,500,000 WPL and \$3,000,000 of team turnover Leadership Advancement Bonus \$150,000	Veneno Rank 9		1 line — 15% 2 line — 5% 3 line — 3% 4 line — 3%	5 line — 2% 6 line — 1% 7 line — 1% 8 line — 1%



Guaranteed Allocation, Well-Established IGO Projects, Inevitable Profit Generation

Investors and project owners' barriers are resolved as guaranteed allocations become a reality.

WhiteOx maintains a unique allocation using the WhiteOx Power Level \$WPL reputation development mechanism, providing a guaranteed access for investors to IGO projects' allocation pool by reaching 20,000 WPL and more, regardless of the partnership level.

20,000 WPL = Guaranteed Allocation

This pioneering innovation is based on a deep understanding of the cryptocurrency market in order to balance the benefits of investors and IGO projects.



Collective DAO

Your Choice. Your Decision. Your Crypto World.

WhiteOx moves step by step towards a full DAO structure taking a holistic and methodical approach to decentralization.

The first step of this process is focused on the tokenized community. This community is WPL token holders with a unique and exciting system of multi-level management and development.

Each WhiteOx user has the opportunity to become a co-owner and participate in the decision-making process due to the launchpad functions and the moderation of new projects.

User must hold at least 200,000 WPL on the account to participate in the WhiteOx Collective DAO.

WPL Staking Platform

WPL Token Holders can also lock up their tokens through Website to earn rewards and interests.

Staking will feature plain WPL alongside an WPL/WOX pair. More pairs will be added later to stimulate market liquidity.

WPL Tokenomics

Thanks to the WPL DAO Utility Token, WhiteOx could work as a decentralized platform with a complex infrastructure.

We implement the WPL token as a Polygon ERC-20 token. It opens up a number of opportunities for users, such as buying NFTs on the marketplace, participating in DAO and much more.

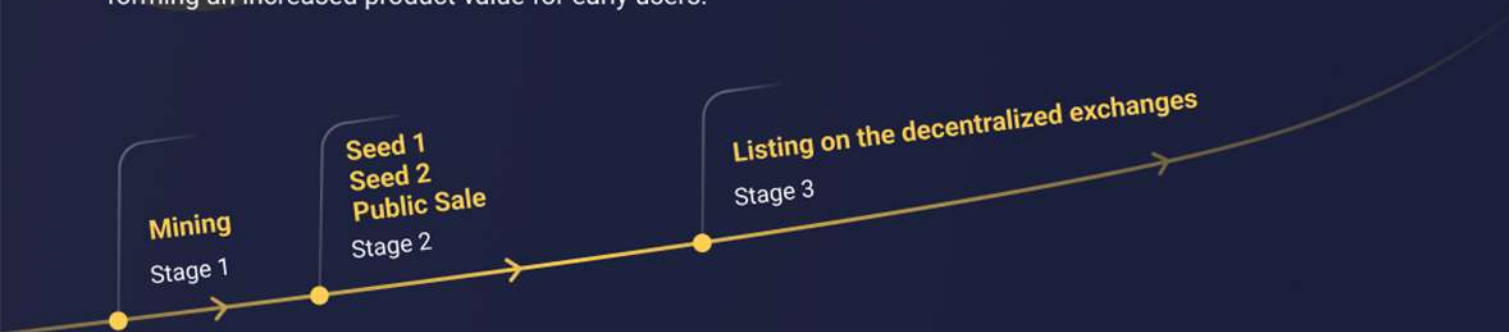
WhiteOx has enabled a token burn feature to fight inflation and depreciation. The WPL digital coin creators destroy part of the emission in order to limit the offer, thereby increasing the asset cost. All coin burning operations are recorded in the blockchain as a transaction, so any user can easily verify that the coins have been really permanently withdrawn from circulation.

The main features of WPL token

TOKEN Name:	WPL
Platform:	Polygon ERC-20
Total supply:	100,000,000 WPL
Amount to Stay in Circulation:	40,000,000 WPL
Burnable:	Every quarter, 20 percent of WhiteOx profits will be directed to the WPL buyout and its burning

Development stages of WPL

The WPL token will not be in open access at the first stage of launch. It can be only obtained for particular actions within the ecosystem, forming an increased product value for early users.



Mining



Tokens Allocation

The schedule below provides a brief information of the WPL token allocation

Investment period			
	Allocation conditions	A number of WPL tokens	Percentage
Seed round 1	No Lock Up	5,000,000	5
Seed round 2	No Lock Up	5,000,000	5
Public Sale	No Lock Up	20,000,000	20
Product and Marketing	4,17% monthly over 24 months	15,000,000	15
Team	4,17% monthly over 24 months	15,000,000	15
Advisors	4,17% monthly over 24 months	5,000,000	5
Staking/Farming	No Lock Up	25,000,000	25
Liquidity	No Lock Up	10,000,000	10

A number of WPL tokens



Roadmap





WhiteOx
GameFi Ecosystem

WhiteOx aims to dynamically embrace the most promising areas of GameFi direction by creating a comprehensive gaming, NFT and Metaverse ecosystem supported by a successful team of industry experts.

WhiteOx has a great potential to lead the industry by fulfilling two main missions: to support prospective and innovative blockchain gaming projects and to democratize early-stage investment for retail buyers.

We create the NextGen Experience and infrastructure to make it easy for everyone to reach success in open system of the future.